

## SITE VISITOR & TRAFFIC OVERVIEW

### VISITORS

October 1, 2009 to October 31, 2009	
Visits	171,884
Absolute Unique Visitors	149,041
Page Views	331,846

### COUNTRIES

171,884 visits came from 191 countries/territories. Approximately 44% of visitors are male.

	Country	Visits
1	South Africa	136,664
2	United States	5,828
3	United Kingdom	5,619
4	(not set)	2,752
5	Australia	1,829
6	India	1,426
7	Germany	1,235
8	Canada	1,148
9	Netherlands	807
10	France	621

### OVERVIEW

Established in September 1996, South Africa Online is a widely acknowledged entry point for people anywhere seeking information on South Africa due to its large and comprehensive site directory and easy to remember URL. Currently the directory contains over 15,000 web sites, all "human-edited" and neatly categorised. Highly popular additional services include a postal code search and a foreign-exchange rates table.

### SOUTH AFRICA ONLINE

An Internet Service Brought to you by  
Maesti Web Consulting Services

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